



Analyse de la valeur Canada
Value Analysis Canada

Closing the Performance Gap with Value Management



Mushtaq Rabbi RPP MCIP CVS®
Corporate Project and Asset Management (CPAM)
Corporate Analytics & Innovation (CAI), The City of Calgary



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AGENDA



Background and Context of VM

Calgary's Experience and Results

Challenges and Lessons Learned



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About Myself

Architect (1993 -2000)



Urban Planner (2002 – 2008)

Value Management (2008 – to date)





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Calgary, AB



4th Largest

1.5 M Popn.

36.3 Median Age

820 sq kms

3430 ft Elevation

20K – 25K/ year (0.9%)

1.9% Economic Growth

\$85 B City Assets

\$1.5B Capital Investment/ Year



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Why VM is Critical Now?

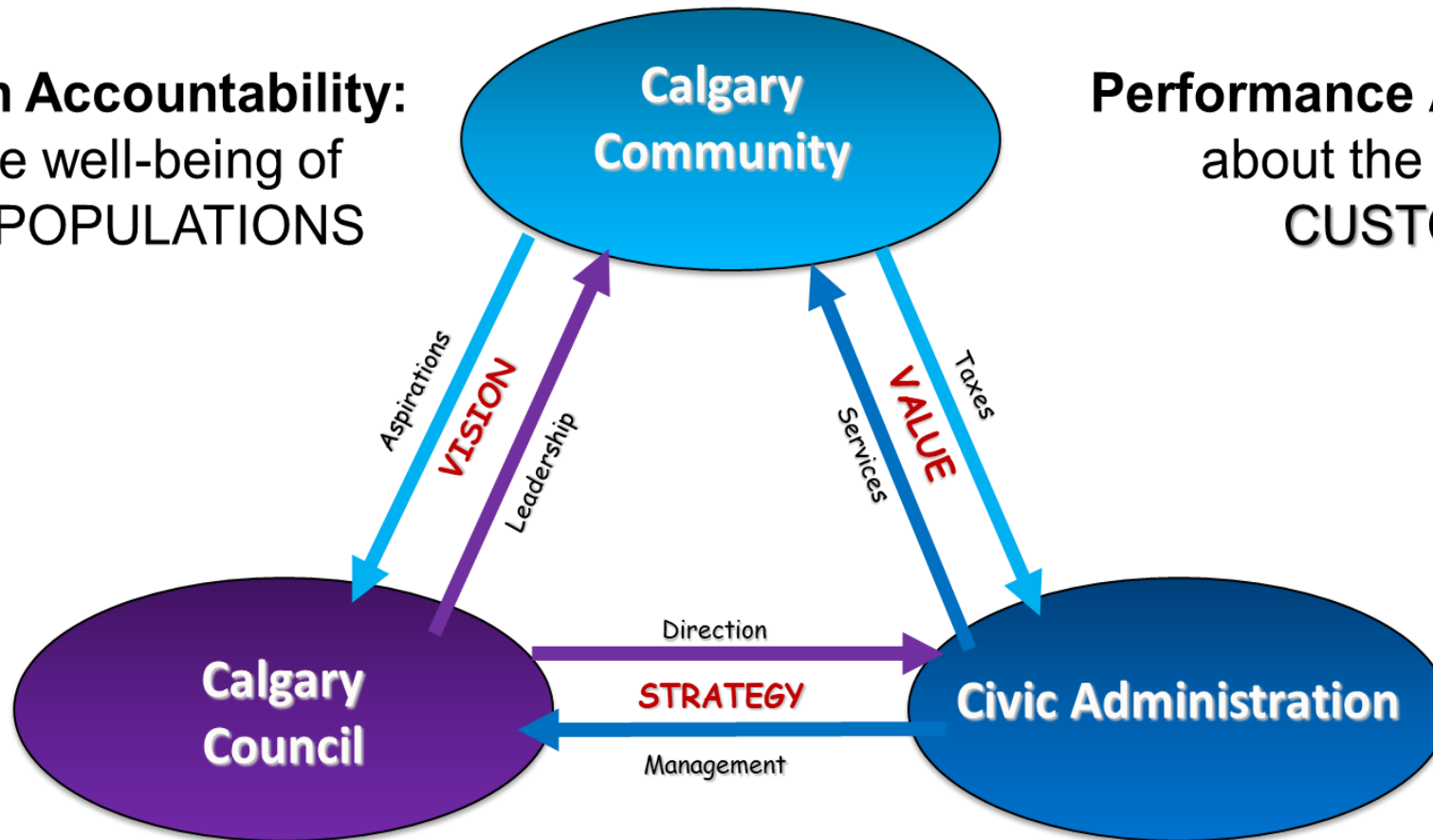


Uncertain Economic Times
Shrinking Budgets
Demanding Customers/ Citizens
Competition/ Competing Priorities



Public Accountability

Population Accountability:
about the well-being of
WHOLE POPULATIONS



Performance Accountability:
about the benefits for
CUSTOMERS



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VM - NOT New To Calgary

2000 - 2014

23 Successful VM Studies

Avg. VM study cost vs. estimate: 0.23%

Avg. ROI 130:1

Avg. % cost avoidance/ deferral: 12.6%

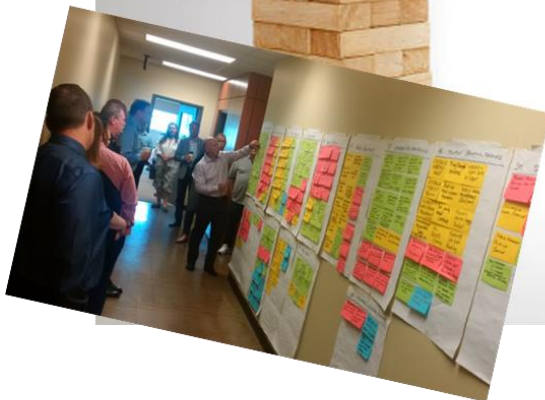
Avg. VM study cost: C\$90K

Range of programs and projects reviewed:

C\$6.0M to C\$523.0M (C\$60.0M median)



EXPERIENCE



KNOWLEDGE





2011 City Auditor's Report

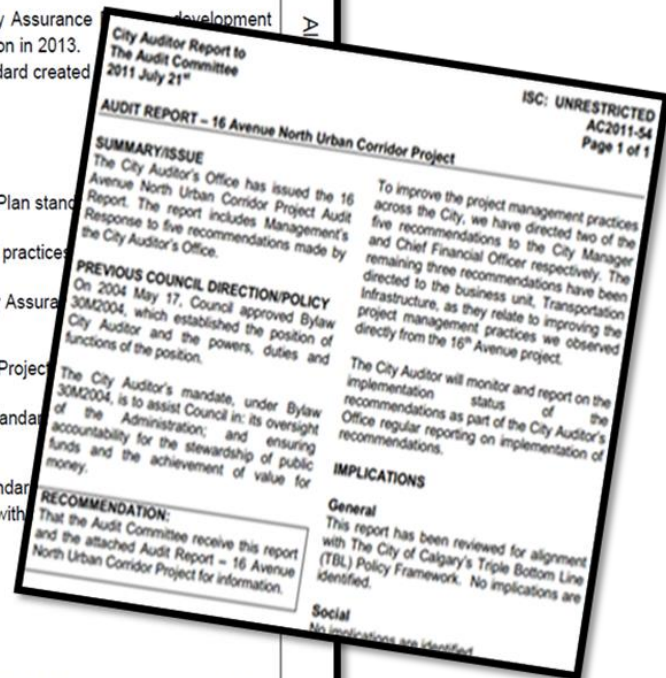
2013-0026 Corporate Project Management Framework - Progress Report - Attd.pdf
Unrestricted

16 Avenue North Urban Corridor Project Audit Report Corporate Project Management Framework Action Recommendation (2011 June 27)

The City Manager develop and implement a mandatory project management methodology for capital construction projects. The methodology should include (but not be limited to):

- A requirement for a business case setting out why (in quantifiable terms) the project is required, and showing why the option pursued is the best option for The City to resolve the issue. The business case should include measurable project objectives that can be measured at project close to determine the success of the project.
- A comprehensive planning process, including a requirement to detail timelines and budget at an appropriate scale for the project, identify dependencies, critical path items and contingencies, develop and communicate roles and responsibilities, and to set a series of formal project checkpoints with required deliverables. Any inspection processes required to complete projects must be included in the plan, as well as quality activities required to ensure that the completed project is fit for purpose.
- A proactive risk management process covering the whole project lifecycle, including the creation of a formal risk register which is updated throughout the project lifespan, and documentation of mitigating actions, monitoring of actions and the results/decisions.
- A system of regular reporting to management on progress against the original approved timelines/budget/scope/quality and checkpoints, reasons for any variances, a review of risks and mitigating actions, and summary of issues (affecting time, budget and quality/scope) that arose. Meetings to discuss the reports, including actions arising, should be documented to ensure that issue resolution can be tracked.
- Appropriate tools and techniques should be developed to support the methodology, including an evaluation of financial systems available to support the project manager to record project commitments, track expenditure and variances etc.

- Corporate Project Management Framework initiated and underway.
- Project Management Quality Assurance underway with implementation in 2013.
- Project Business Case standard created
- Project Charter and Project Plan standard implemented.
- Inclusion of key policies and practices (procurement).
- Project Management Quality Assurance implementation in 2013.
- Included in Project Charter, Project Reporting standards.
- Project Risk Management standard
- Project Progress Report standard
- Project Dashboard initiated with
- Assessment underway.
- Alignment with Peoplesoft Project Costing implementation underway.





2012 Corporate PM Framework

Calgary

ADMINISTRATION POLICY:
Project Management Policy for Capital Projects

Policy Number: **GN-036 (C)**
 ALT Report: **ALT2016-0010**
 Approved By: **The Administrative Leadership Team**
 Effective Date: **2016/06/21**
 Next Revision Due: **2021/06/21**
 Department / BU: **Deputy City Manager Office/Corporate An**

BACKGROUND
 The Corporation of The City of Calgary ("The City") is a intensive organization. As such, The City is committed effective project management of Capital Projects.

PURPOSE
 The purpose of this policy is to provide a consistent management of Capital Projects.

DEFINITIONS

1. **Capital Project** – A Capital Project meet through capital funds (Fund 40), and meet requirements:
 - a. It is the creation of new assets, well as the expansion, renovatio infrastructure.

Calgary

Project Management Practices Guide

The City of Calgary Project Management Framework

Corporate Project Management Framework
Business Case Standard

Purpose
 The Business Case project team has documented the following project mission within their project Charter:
To define the baseline standards of the business case to inform the prioritization and selection process of all capital projects.

This document describes a Business Case Standard which will support corporate accountability and transparency in The City's capital projects/programs. It also ensures compliance with The City's policies and procedures, and will assist with audit compliance.

Scope
 This standard represents the minimum information that must be included in a business case for all capital projects that meet the criteria outlined in the Application of Standard section below.

Standard

- All capital projects shall have a business case developed that provides the information necessary to make an informed investment decision
- The business cases for all Council-approved projects shall be available for access/review in accordance with The City's records management policies

Forward/ Building a great city by supporting excellence in project management.

CALGARY



2015 Council's Notice of Motion

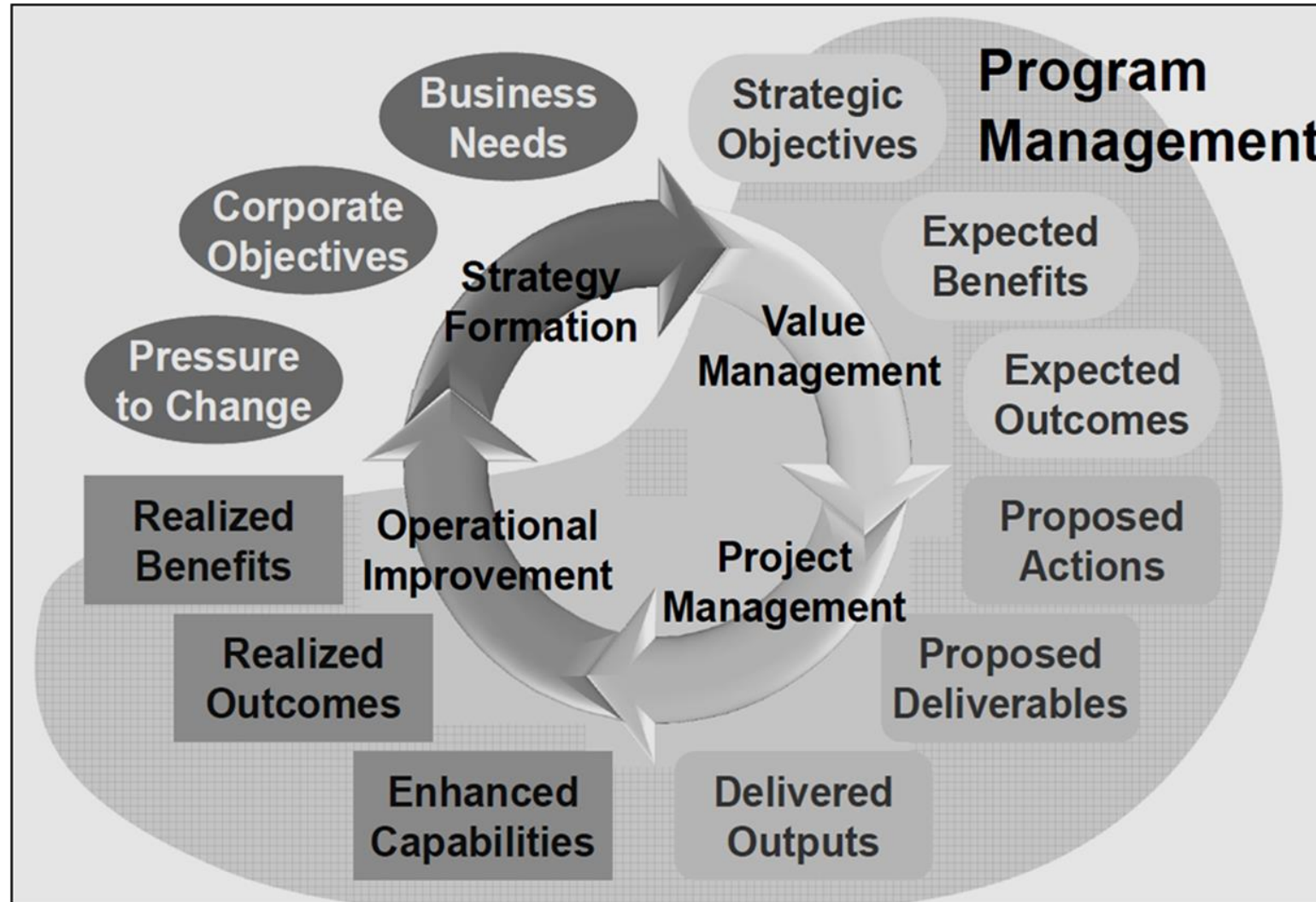


...further enhance project management capabilities

- ***The application of innovative quality and project management approaches, including value management and stage gating,***
- ***The identification of ways to better capture capital construction project savings and increase project efficiency,***
- ***Analysis on how The City could better demonstrate economic benefit and the multipliers of all construction projects,***
- ***Options to reduce capital construction project delivery timelines.***



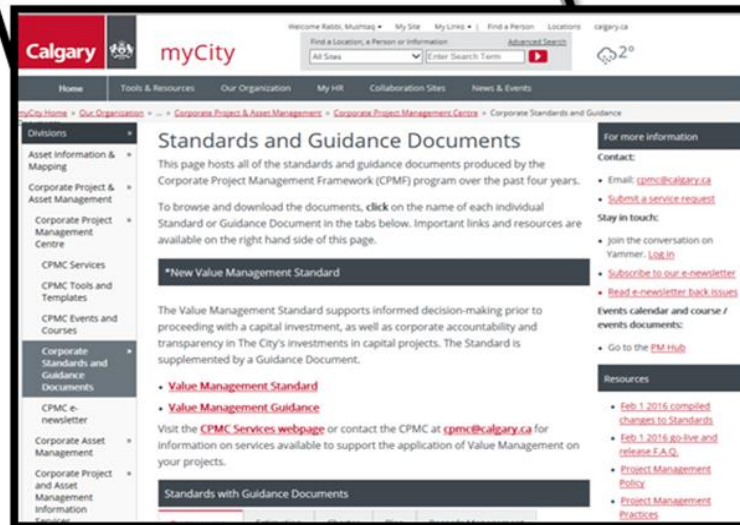
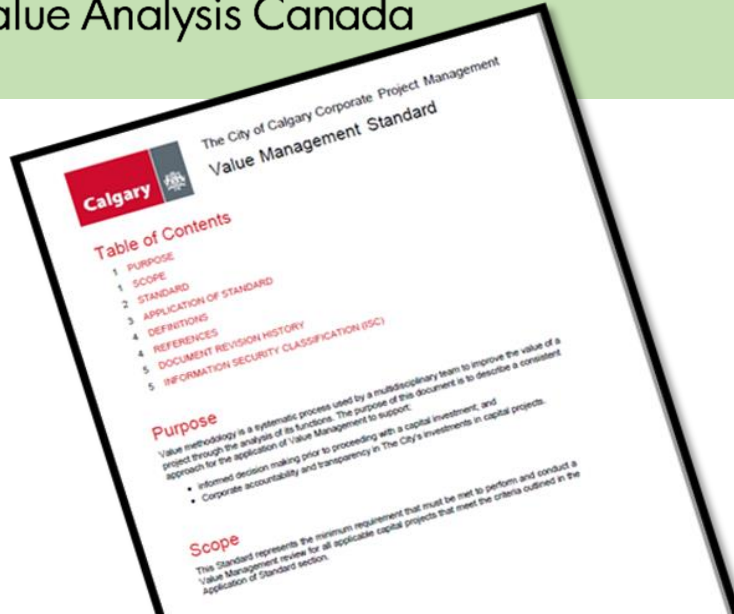
Deliver Business Value





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2016 City's VM Standard & Guidance



Calgary The City of Calgary Corporate Project Management
Value Management Guidance

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Purpose

This guidance document supplements The City of Calgary Corporate Project Management **Value Management Standard** document.

This guidance document is for project sponsors and project managers who deliver capital projects for The City of Calgary. It offers leading practice advice on the timing of when a review should be conducted, describes the approach taken to conduct a Value Management review and provides an explanation of the Value Management methodology. A Value Management review enables:

- informed decision-making prior to proceeding with an investment,
- functional performance assessment and/ or enhancement,
- utilization of team innovation skills for organizational benefits,
- identification, selection and evaluation of possible alternative(s) that add value,
- demonstration of Value decisions.

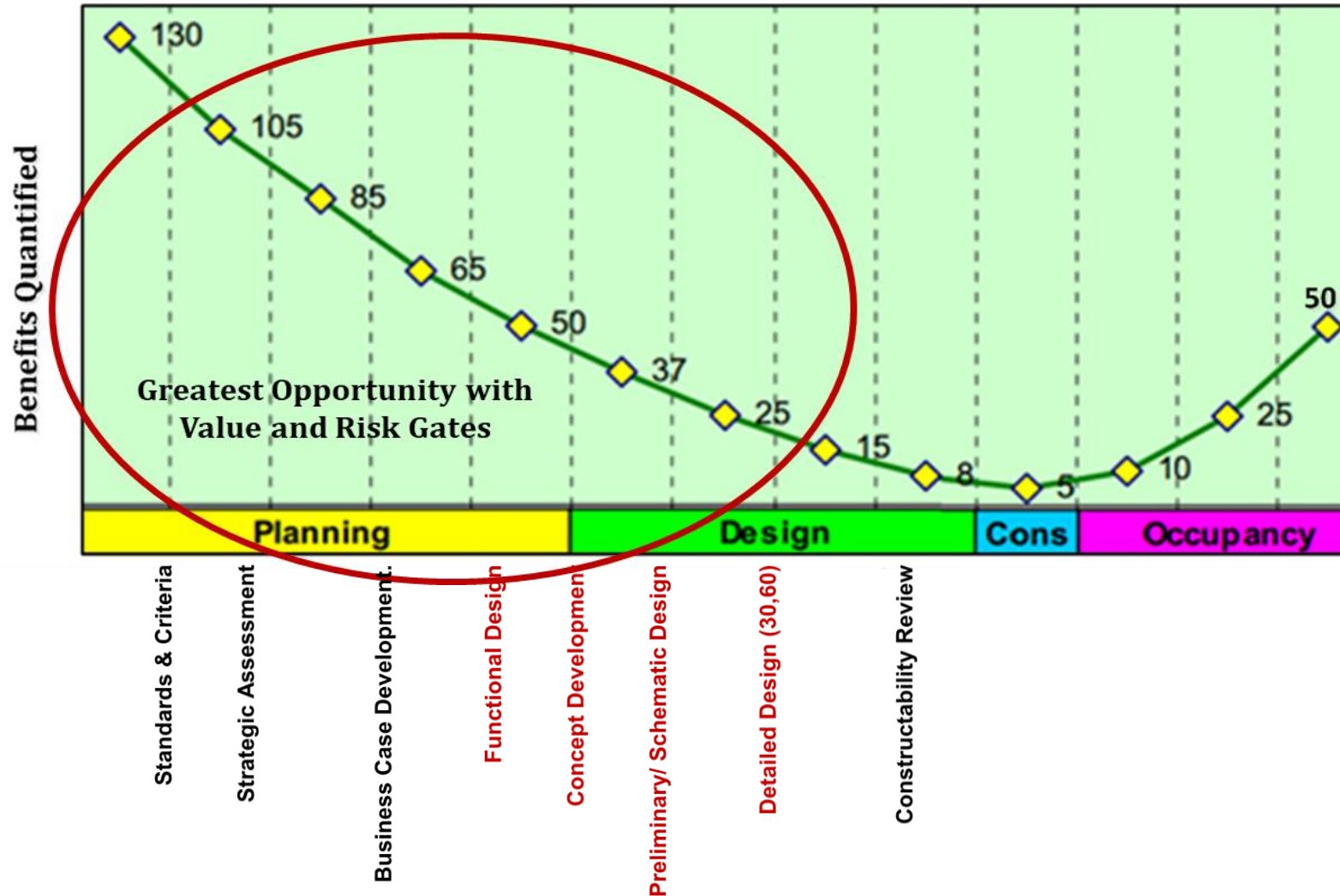
Scope

This guidance document is applicable to all projects that meet the Application of Standard clause included in the Corporate Project Management Value Management Standard. This guidance document provides direction to facilitate a successful output from a Value Management review for a project.

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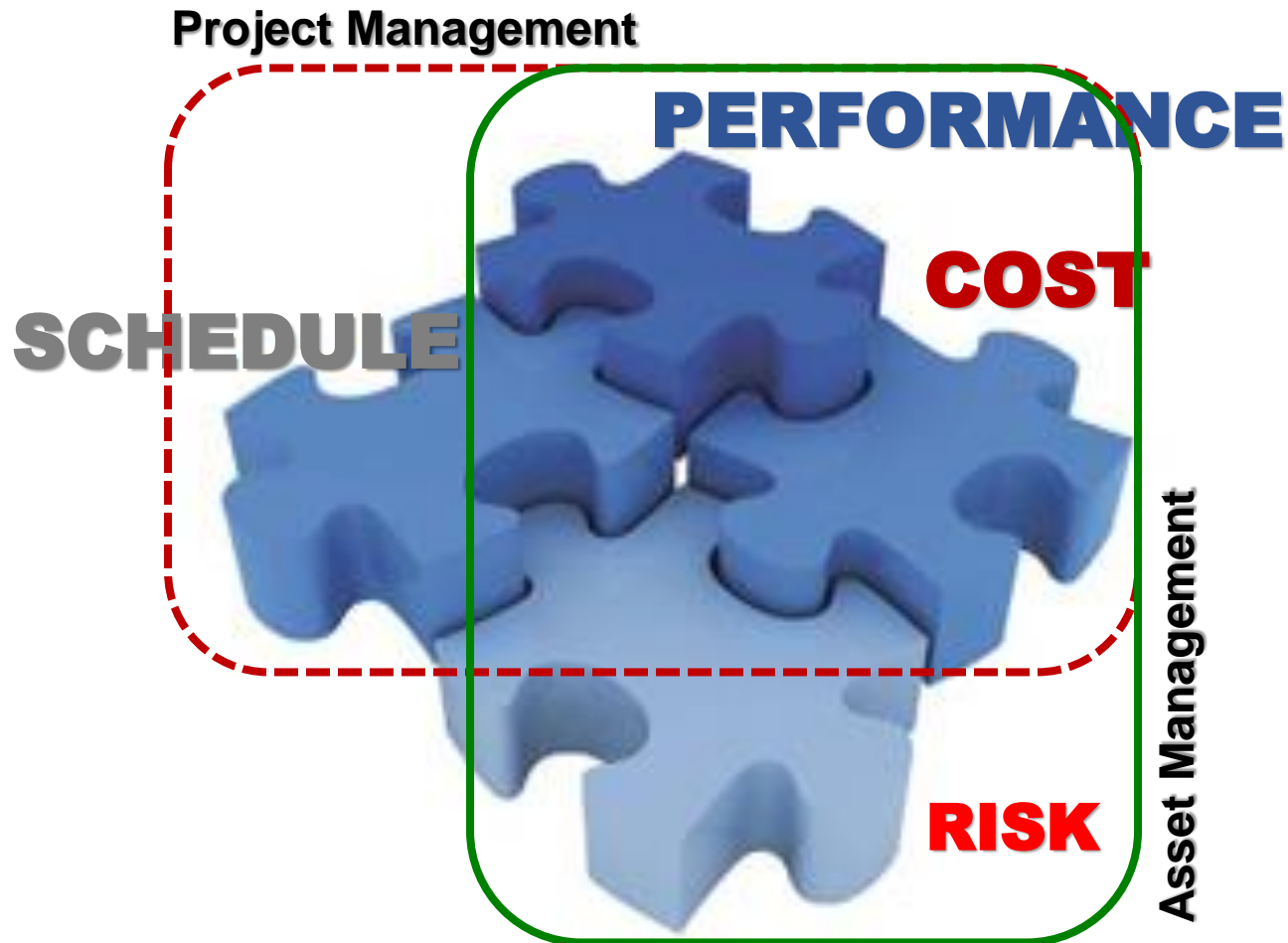


Timing of VM is Important





VM Ties Programs, Projects and Asset Investments



Right Level of Service
Reduced Risks
Life Cycle Cost impact



2016 City's VM Results

**Avg. 19% Capital + LCC Avoidance
ROI 113:1**

Study Title	BU	Before VM	After VM	Avoidance/Deferral %
Inglewood Sanitary Trunk	WR	Est. \$97.0 M	Schedule reduction Avoidance/ Deferral: \$17.0M	~17.5%
Bonnybrook Electrical Systems Upgrade	WR	Est. \$97.5 M	Reinforced systems Avoidance/ Deferral: \$1.1 M	~ 1.12%
Downtown Fire Infrastructure Strategy	CFD	Est. \$64.0 M	Est. \$39.0 M Avoidance/ Deferral: \$25.0 M	~ 39%



2017 City's VM Results

Avg. 18% Capital + LCC Avoidance
ROI 3,827:1 (with Green Line)
ROI 217:1 (without Green Line)

Study Title	BU	Before VM	After VM	Avoidance/Deferral %
Woodlands Woodbine Community Drainage Improvement (CDI)	WR	Est. \$67.0 M	Est. \$52.0 M - \$57.0 M Avoidance/ Deferral: \$10.0 M - \$15.0 M	~ 15% - 23%
Green Line LRT Program	TI	Est. \$6.7 B	CONFIDENTIAL	CONFIDENTIAL
Rangeview Sanitary Trunk	WR	Est. \$97.5 M	Est. \$74.0 M - \$91.2 M Avoidance: \$6.3 M - \$23.5 M	~ 6.5% - 24%
North Calgary Water Supply System	WR	Est. \$70.0 M	Est. \$46.0 M - \$55.0 M Avoidance/ Deferral: \$15.0 M - \$24.0 M	~ 21% - 34%
9 Av SE Bridge Replacement	TI	Est. \$24.0 M	Est. \$ 21.4 M - \$22.4 M Avoidance/ Deferral : \$1.6 M - \$2.65 M	~ 6.7% - 11%



2018 City's VM Results

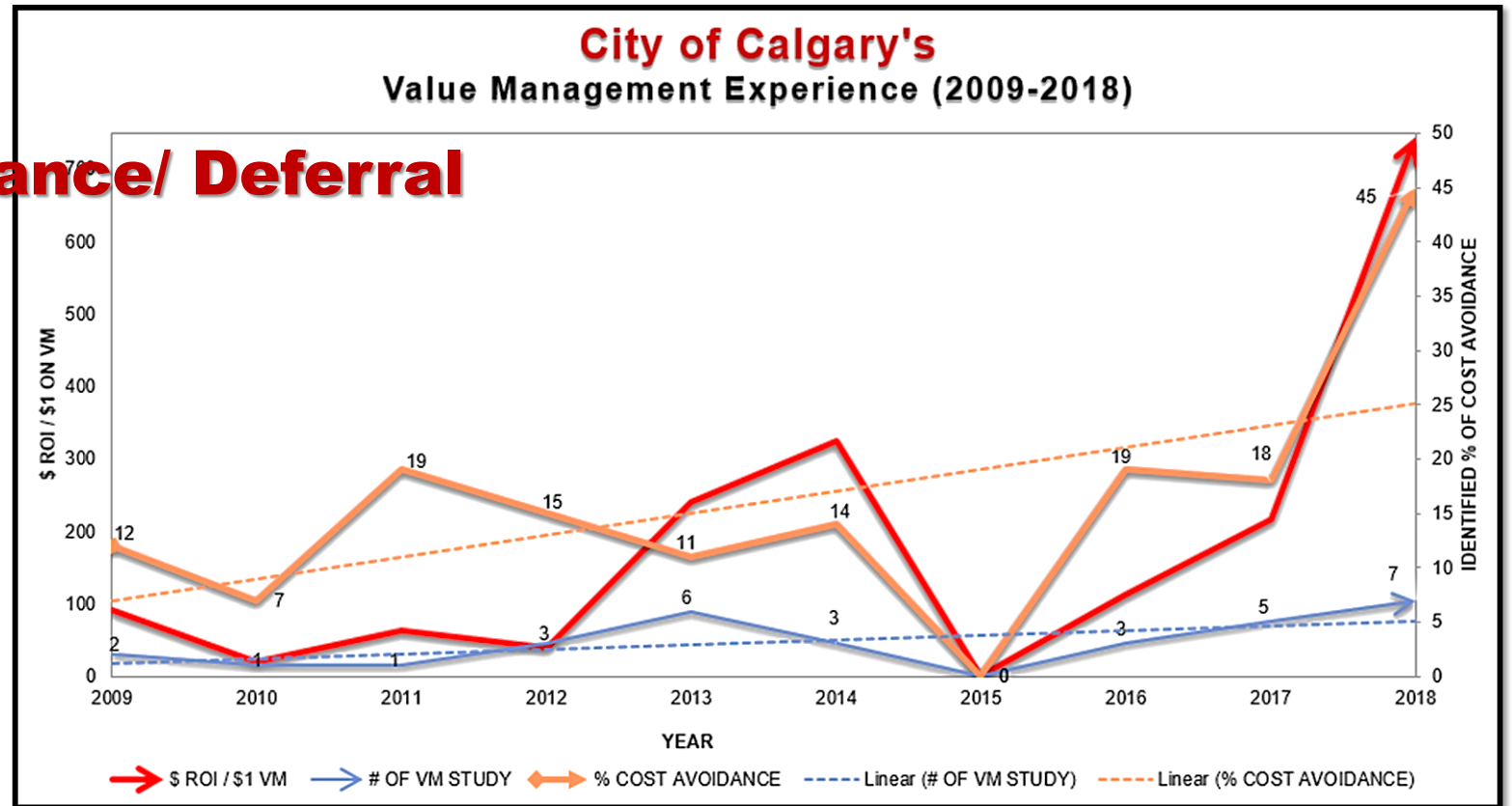
**Avg. 45% Capital + LCC Avoidance
ROI 747:1**

Study Title	BU	Before VM	After VM	Avoidance/Deferral %
16 Ave NW Widening, Banff Tr. Access	TI	Est. \$25.7 M	Enhancement of access; No cost comparison completed	N/A
Calgary 911 PSAP Optimization	911 Centre	Configurations Evaluation	4 New configurations developed for call routing	26% reduction in wait time
OWAM – GIS Integration	WR	Est. \$19.0 M	Est. \$8.8 M - \$10.26 M Avoidance: \$8.74 M	~ 46%
Water Long Range Plan (Risk and Value)	WR	Est. \$500.0 M - \$800.0 M (cost of risk mitigation)	Est. \$95.7 M; risks mitigated; Avoidance/ Deferral: \$404 M - \$700 M	~ 81%
TransCanada Sanitary Trunk	WR	Est. \$70.1 M	Developed 3 Scenarios Avoidance/ Deferral : \$14.4 M - \$21.5 M	~20.5% - 31%
Upper Plateau Separation Storm Trunk	WR	Est. \$55.33 M	Developed 3 Scenarios Avoidance/ Deferral \$6.8 M - \$51.9 M	~12% - 94%
Manchester Stormwater Management	WR	Est. \$8.8 M	Developed 3 Scenarios Avoidance/ Deferral: \$5.8 M - \$6.5 M; Long term: (\$5.0 M)	~66% - 74%



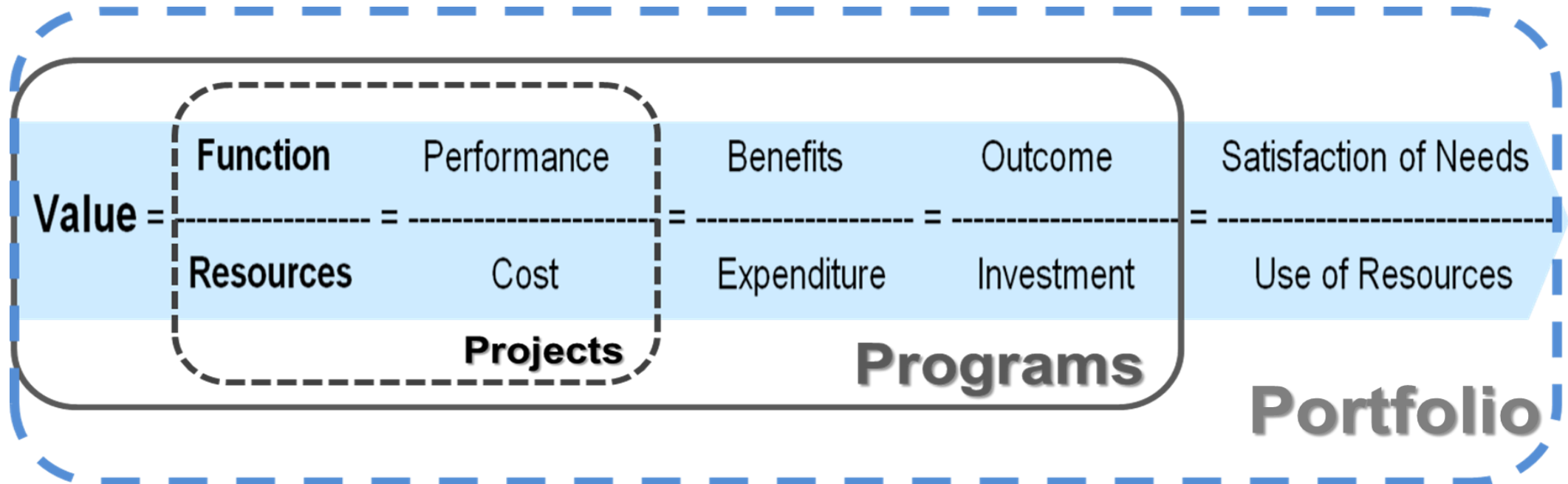
2009 – 2018 VM Results

Total 32 Studies
Avg. 16% Cost Avoidance/ Deferral
Avg. ROI 186:1





Beyond Projects Only





Challenges



Tracking the Results (after the study)

Desire to Shorten Study Hours

Perceived as an Interruption- Skip It

Lack of Knowledge of VM Capability

(PMs, Sponsors, Management)

Upfront Effort and Cost of VM



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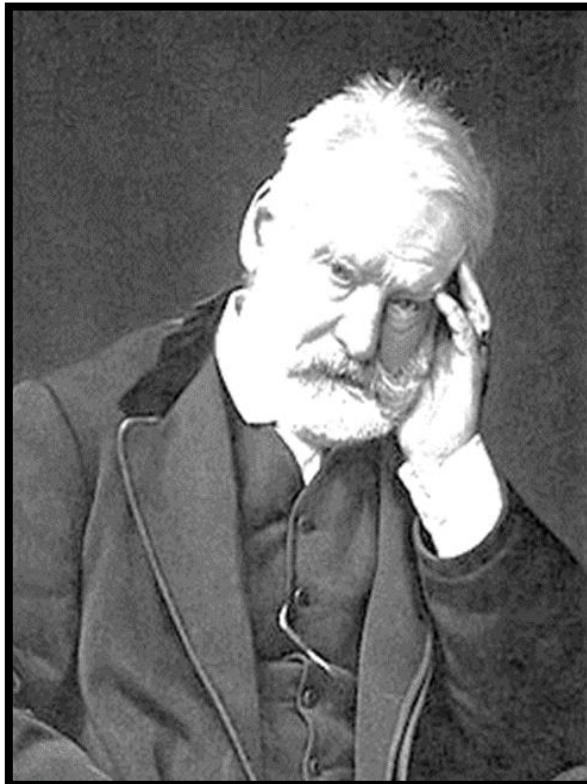
Summary



VM Champion
Ease of Procurement
Timing of VM
Share VM results
Create and Build Awareness
Positioning VM Service
Working/ Consulting with External Organizations



Closing Thought



All the forces in the world are not so powerful
as an idea whose time has come.

(Victor Hugo)



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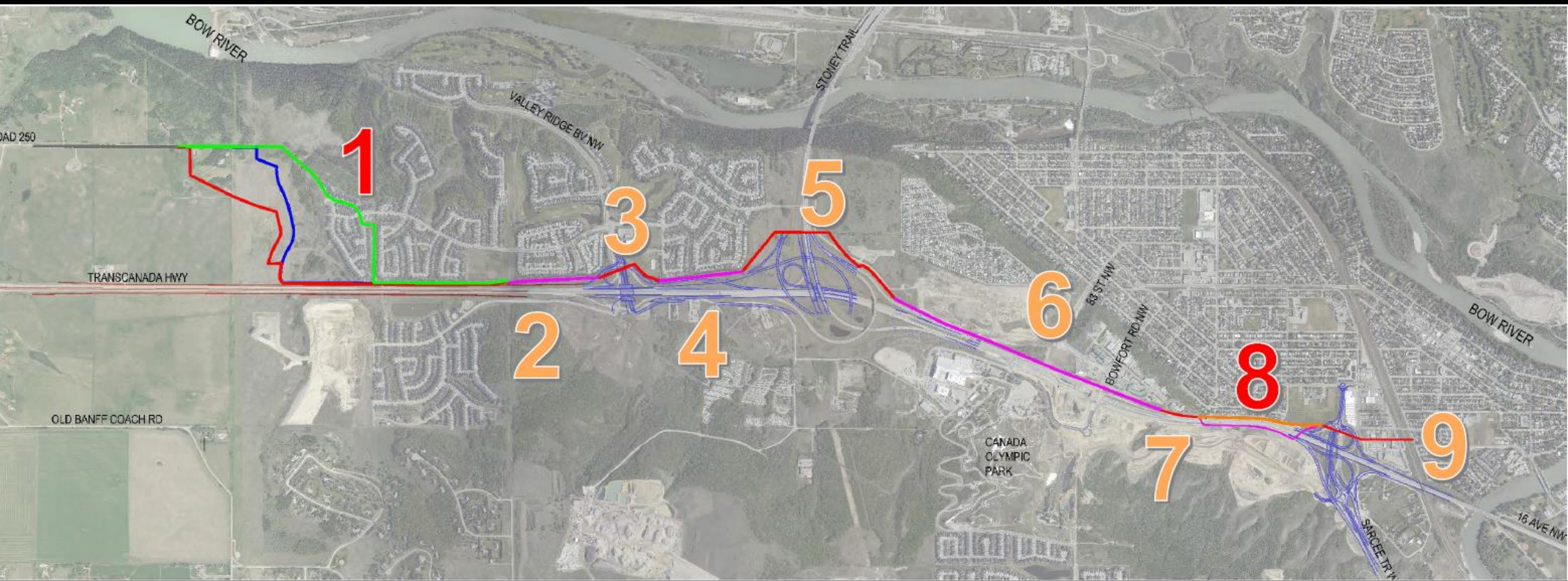
Questions/ Comments?



Mushtaq Rabbi RPP MCIP CVS®
403.268.4988 mushtaq.rabbi@calgary.ca

Trans Canada Sanitary Trunk

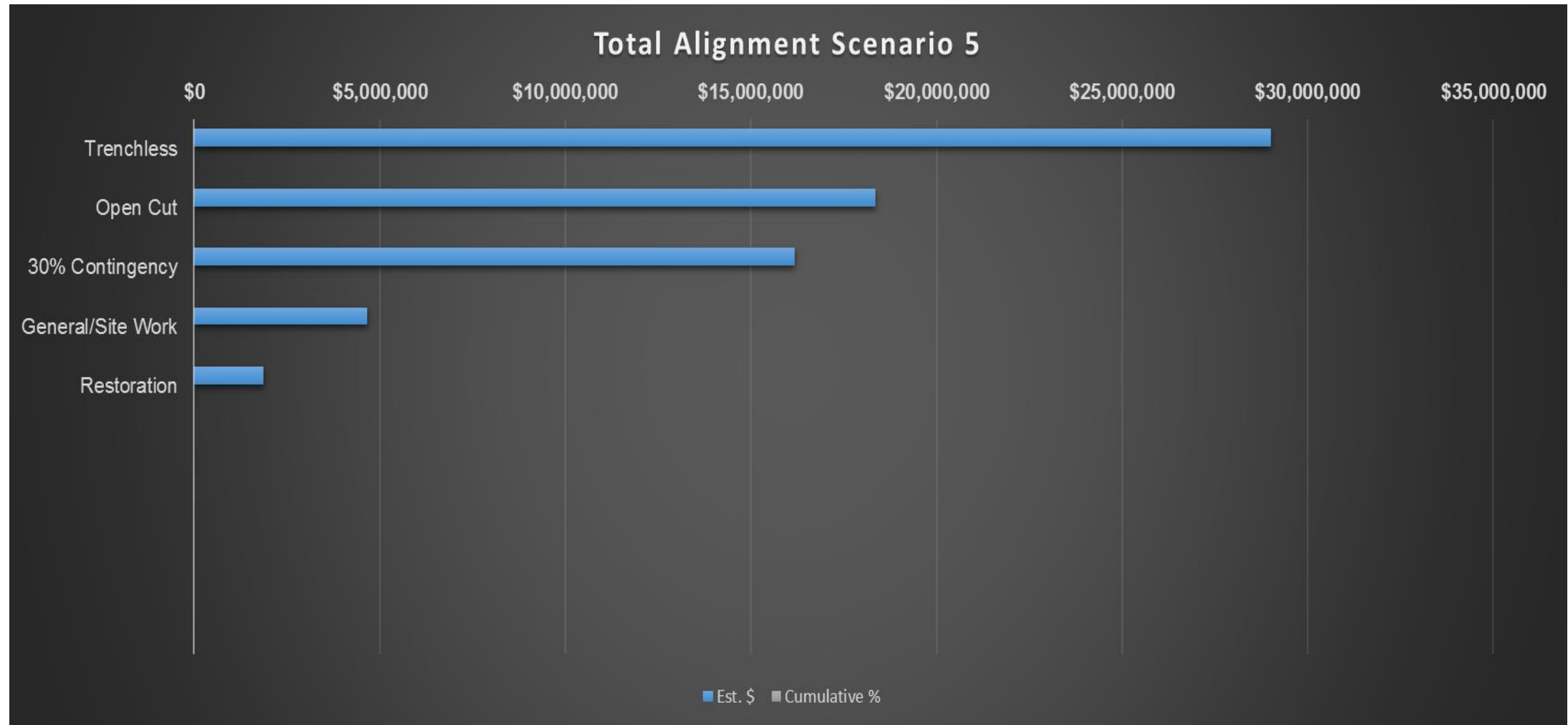
8.23 km long, est. \$70.1M



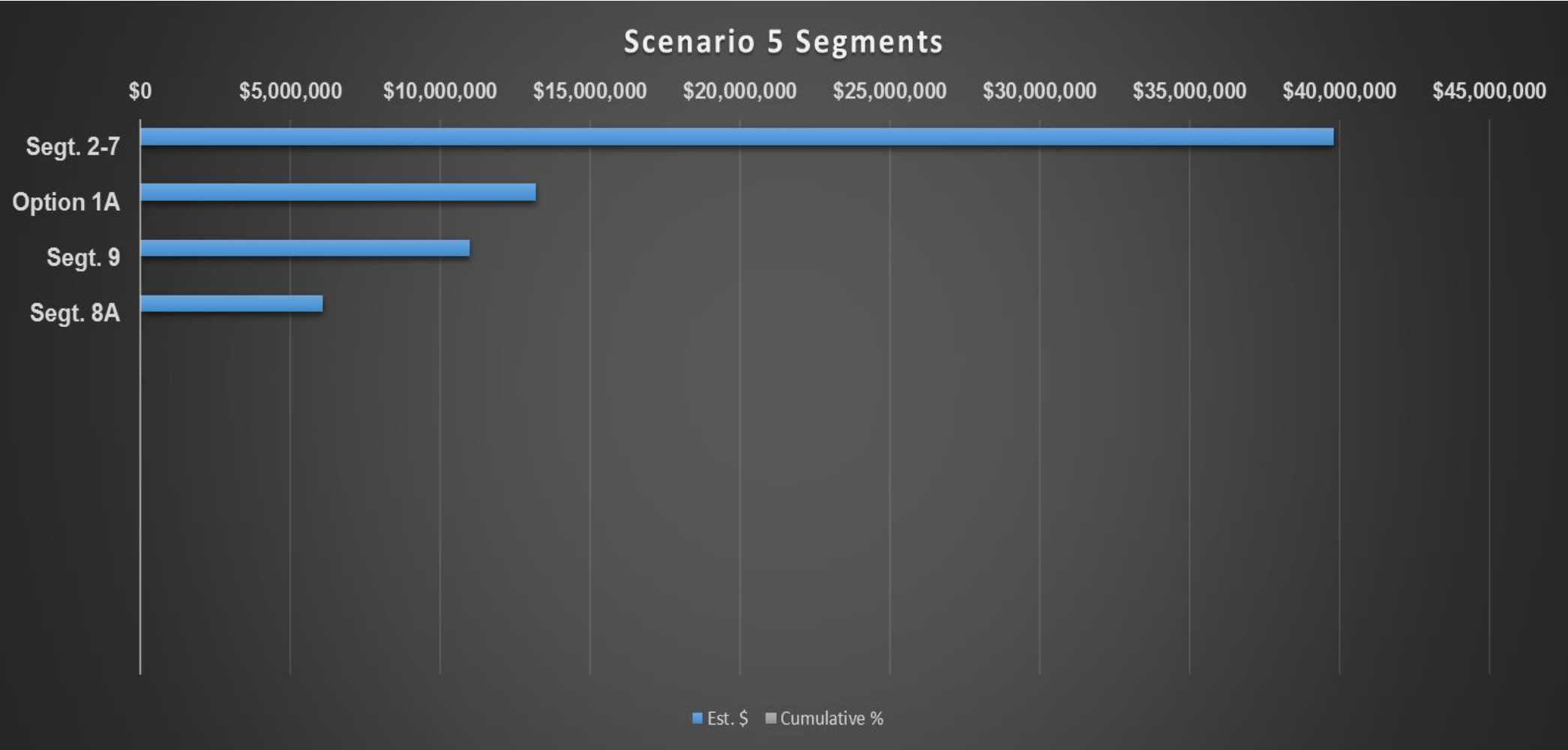
VM Objectives (from PM, Sponsor)

1. How the TransCanada Sanitary Trunk would reduce the risks of overflow to the system and allocate future flows for regional customers and inside City growth?
2. Cost-effective and beneficial trunk alignment
3. Will it be cost effective to build before or after the West Ring Road?
4. What are the cost implications for the scenarios and reducing risks to acceptable level? What are the risk related and other benefits of doing or not doing the project?
5. What construction method is recommended for the alignment?
6. What installation methods to deliver the project? How many phases are needed in the next few years?
7. When will be the best time to build the TCST? Any need for upgrades in the interim prior to the TCST is in place?
8. What type of material is recommended for the pipe?
9. Is there any impact of H₂S in the downstream system? Is there a need to include a H₂S treatment at the tie in with the force main from Cochrane?
10. Evaluate optimal route alignment and construction approach for this trunk

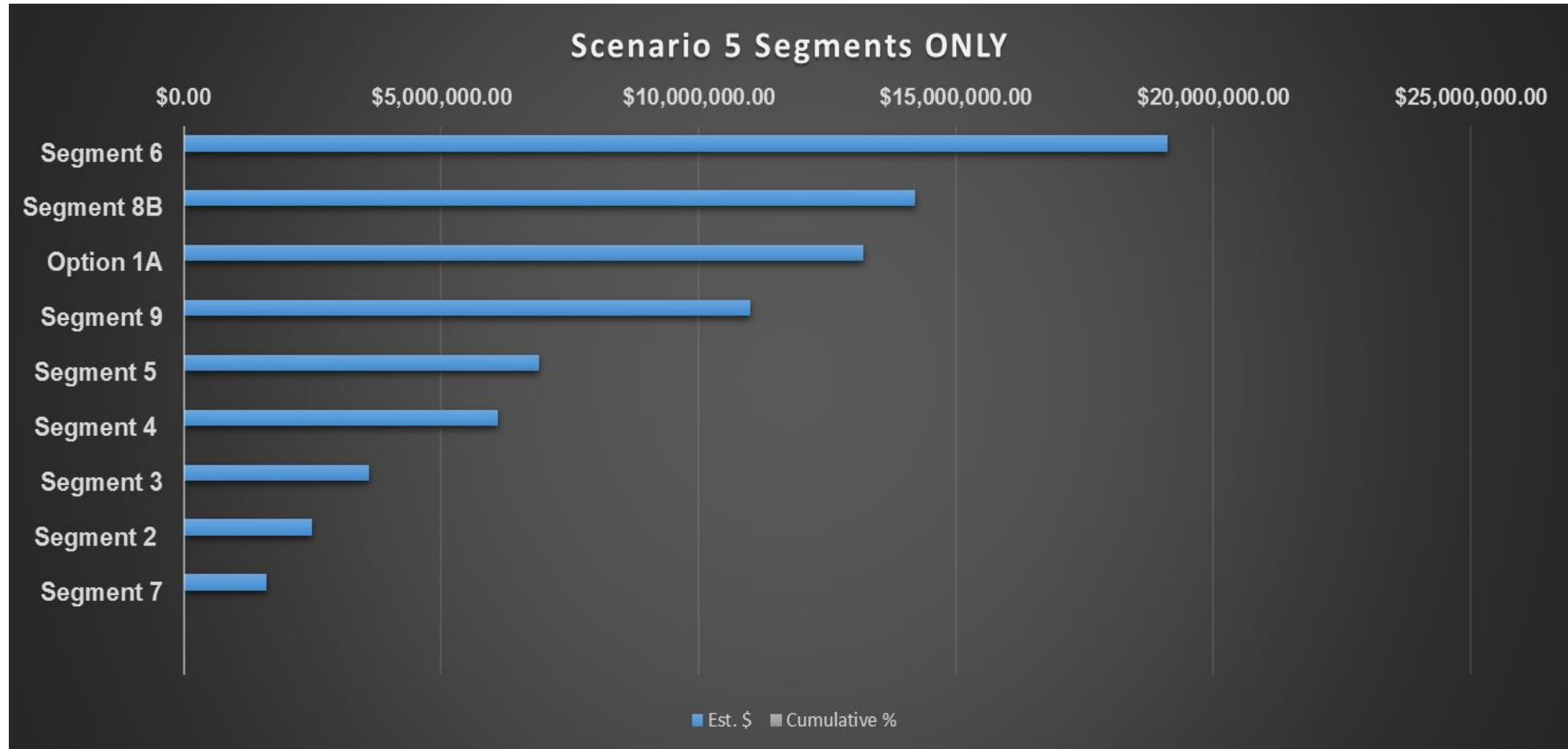
PARETO COST MODEL



PARETO COST MODEL

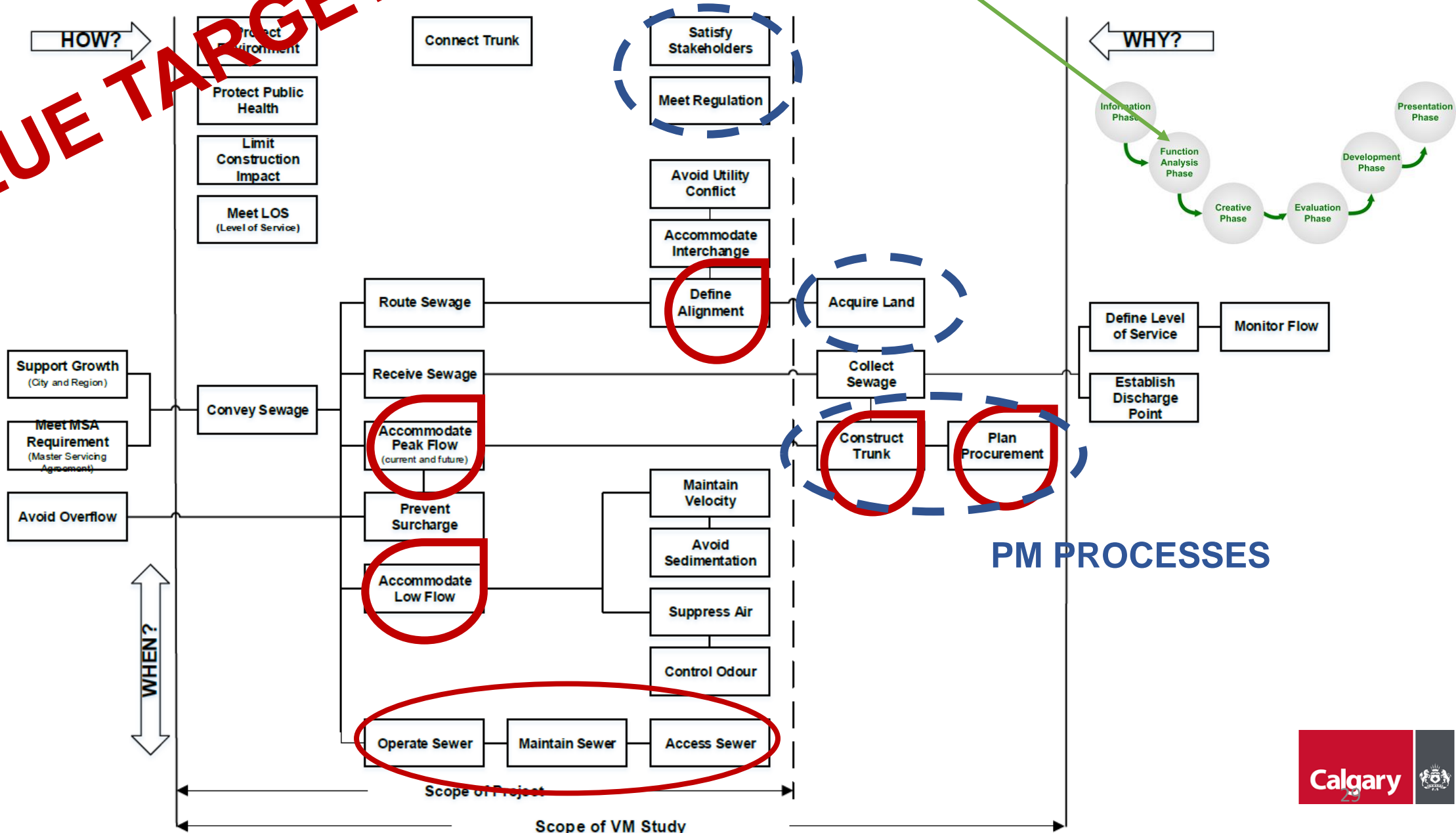


PARETO COST MODEL

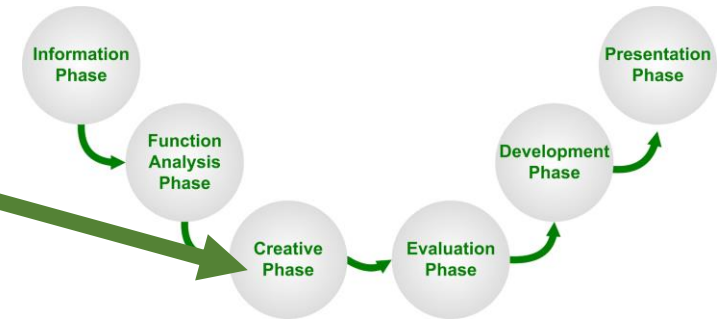


Function Analysis System Technique (FAST) Diagram TRANS-CANADA SANITARY TRUNK

VALUE TARGETS

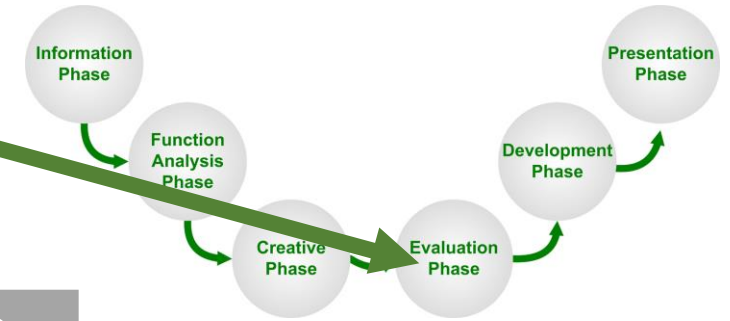


CREATIVE PHASE



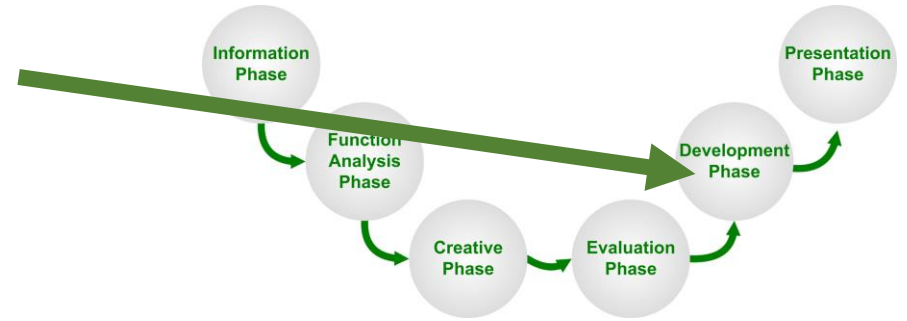
VALUE TARGETS	# OF IDEAS
ACCOMMODATE FLOW	28
INSTALLATION METHODS	19
SEWER O&M	13
PROCUREMENT STRATEGY	17
TRUNK ALIGNMENT	19
VALUE ADDED	9
TOTAL	105

EVALUATION PHASE



VALUE TARGETS	# OF IDEAS
ACCOMMODATE FLOW	4
INSTALLATION METHODS	4
SEWER O&M	2
PROCUREMENT STRATEGY	2
TRUNK ALIGNMENT	7
VALUE ADDED	1
TOTAL	20

DEVELOPMENT PHASE



VALUE TARGETS	# OF IDEAS	QUANTITATIVE	QUALITATIVE
ACCOMMODATE FLOW	4	2	2
INSTALLATION METHODS	4		4
SEWER O&M	2	2	
PROCUREMENT STRATEGY	2	1	1
TRUNK ALIGNMENT	7	6	1
VALUE ADDED	1		1
TOTAL	20	11	9

PRESENTATION PHASE



VALUE TARGETS	QUANTITATIVE	COST AVOIDANCE/ DEFERRAL/ ADD	QUALITATIVE
ACCOMMODATE FLOW	2	<ul style="list-style-type: none"> • PRESSURIZED PIPE SYSTEM: CC \$27.9M; LCC \$21.6M • BUILD PHASE 1 + DIVERT: CC \$33.5M; LCC \$14.5M (Deferral till 2037) 	2
INSTALLATION METHODS		<ul style="list-style-type: none"> • Perform constructability, cost and schedule review @ 60% design • Explore more open cut construction • Seg 6B – more open cut and less trenchless • Uniform design for Manhole drop structures 	4
SEWER O&M	2	<ul style="list-style-type: none"> • INTRODUCE REAL TIME CONTROL: CC \$700K; LCC \$870K • MAINTENANCE VEHICLE ACCESS: CC \$150K; LCC \$300K 	
PROCUREMENT STRATEGY	1	<ul style="list-style-type: none"> • Build Upper Trunk in the P3 Contract : \$11.8 M • Define global schedule w/ interim milestones and variations 	1
TRUNK ALIGNMENT	6	<ul style="list-style-type: none"> • PLACE PIPE ON GROUND, ELIMINATE MICRO TUNNEL; RELOCATE PATHWAY; EXTEND COCHRANE FORCEMAIN: CC \$21.2M • STRAIGHTEN ALIGNMENT OF 1A: CC \$1.2M 	1
VALUE ADDED		<ul style="list-style-type: none"> • Conduct air management study on the TCST 	1
TOTAL	11		8

VM Objectives (from PM, Sponsor)

1. How the TransCanada Sanitary Trunk would reduce the risks of overflow to the system and allocate future flows for regional customers and inside City growth?
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3. Will it be cost effective to build before or after the West Ring Road?
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7. When will be the best time to build the TCST? Any need for upgrades in the interim prior to the TCST is in place?
8. *What type of material is recommended for the pipe?*
9. Is there any impact of H2S in the downstream system? Is there a need to include a H2S treatment at the tie in with the force main from Cochrane?
10. Evaluate optimal route alignment and construction approach for this trunk

VM RESPONDED
TO MOST QS



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Questions/ Comments?



Mushtaq Rabbi RPP MCIP CVS®
403.268.4988 mushtaq.rabbi@calgary.ca