





**ANALYSE DE LA VALEUR  
VALUE ANALYSIS  
CANADA**

**Sponsored Webinar Series**



<b>Title:</b>	<b>Future Application of AI and Value Engineering</b>
<b>Date:</b>	<b>Tuesday September 24, 2024</b>
<b>Time:</b>	<b>16:00 (PST), 17:00 (MST), 19:00 (EST), 20:00 (AST)</b>
<b>Registration:</b>	<b>Register <a href="#">here</a></b>
<b>Language:</b>	<b>English</b>
<b>Abstract:</b>	Artificial Intelligence has taken the world by storm over the last year. Questions have arisen as to how this will impact Value Engineering. Questions such as will it replace Value Engineering or will it augment parts of the Value Engineering Job Plan? This presentation attempts to framework what the potential advantages AI will bring to the Value Engineering discipline and to facilitating teams for Value Creation and Improvement.
	
<b>Presenter:</b>	<b>Bruce Lenzer</b>
<b>Biography:</b>	 <p>Mr. Lenzer has over 30 years' diverse experience in conducting and managing high performance multi-disciplined teams to solve a variety of complex technical and organizational challenges. He is a strategic visionary and Life Certified Value Specialist (CVS®-Life), Fellow SAVE International® (FSAVE), Certified Quality Manager of Organizational Excellence (CQM/OE), and Certified Lead Auditor (CLA) with highly developed expertise in Value Engineering, Value Analysis, Life Cycle Cost Analysis, Function-Cost Modeling, Strategic Planning, Quality Management, Business Process Improvement, Reengineering/Redesign, and Project Management. His experience involves a record of continuous strategic value improvement achievements specifically within the scientific, R&amp;D, aerospace, petrochemical, computer, telecommunications, manufacturing, nuclear, environmental, architectural, engineering, and technology industries. Mr. Lenzer has conducted numerous studies and workshops that produced unparalleled results. He successfully facilitated team studies resulting in strategically implemented Life Cycle Cost improvements, value improvements, cost savings, and cost avoidances for designs, manufactured parts &amp; components, facilities, systems, procedures, programs, projects, processes, and organizations. Value Improvements, savings, and avoidances from all strategic value improvement initiatives have exceeded several billion dollars. Return on Investments from individual initiatives ranged from 10:1 to 5000:1.</p> <p>Mr. Lenzer is President of the Lawrence D. Miles Value Foundation (MVF), and a Past President of SAVE, International® (The Value Society). He is an innovator of tools, techniques, and methods to help consultants and practitioners model business processes. He assisted an International Electronics Manufacturer establish a Value Innovation and Quality Center. Mr. Lenzer innovated hybrid function analysis system techniques, and a cost modeling software tool, for which he became the ninth recipient in 50 years of the Lawrence D. Miles Value Engineering Founders Award, presented by SAVE International®.</p>